

# St Austell BID



Business  
Improvement  
District

## **St Austell BID Board Meeting**

### **Minutes of the meeting held on 7<sup>th</sup> November 2017.**

**Present:** John Kneller, Richard Hurst, Brian Palmer, Giles Bingley, Hayley Newton, Aaron Niles, Ameena Williams, Dale Lovatt.

**In Attendance:** Annette Miller

**1. Welcome:** JK welcomed the Board to the meeting.

**Apologies:** Richard Pears, Roberto Cubbedu.

#### **2. Minutes of previous meeting**

The minutes of the Board meeting held on 3<sup>rd</sup> October were reviewed and approved.

#### **3. BID Financial Report.**

GB circulated the Management Accounts for the 7 months to 7<sup>th</sup> November. Income is running in line with budget. A reconciliation of the Pirate FM account is required. Christmas festivities payments are current so the January accounts will present an accurate picture of expenditure against income for the year.

#### **4. BID Manager Update**

Meercat cost savings trial is being conducted on The Market House and White River Fish Bar

**Security/wardens** will be on duty for late night shopping.

**Location** for large banner promoting BID 6 meters X 1meter too big for White Hart car park.

**St Austell Friends** would like a **loan** of £700 so they can proceed with the printing of the St. Austell 2018 calendar. They have raised £700 in pre sales so far. Could we also donate £100 of this and have our logo on the calendar. This was agreed in conjunction with WRP.

**Planting.** Winter planting had been completed.

**Straw poll** as of 7<sup>th</sup> November is as follows:

Abstain	6
No	32
Don't know	54
Yes	116
Voters	208

**Banners** for light switch on will start to go up on the 14<sup>th</sup> these will be changed to late night shopping on the 28/29<sup>th</sup>.

Martin new proprietor of Tengo would like to join the board. Have suggested he attend the January meeting (if re-elected).

## **5. BID Projects**

**South West in Bloom:** St Austell has won GOLD again and also the BEST BID in the South West! Arrangements are in hand for 2019 and it was agreed that based on performance this years and in order to meet the timescales required our regular supplier would be engaged.

**Security and StoreNet Radio:** Youth ASB is rising there are 2 brothers who are causing particular problems, the police and relevant authorities are aware. Sargeant Innis is coming back to St Austell which is good news. The next ASB Summit is 16<sup>th</sup> November.

**Street Cleaning and Appearance:** BID and Town Council will continue to share extra cleans, date for next clean to be agreed with the Town Council.

**Premises – Appearance and Occupation:** Planning prospectus for New Year after ballot.

**BID2 Re-Elections Progress:** The ballot papers have been distributed to 208 voters. Annette and Mel continue to canvas business. Indications are currently for a positive result. The count will be performed by Cornwall Councils at Penwinnick Road on 7<sup>th</sup> December at 5pm.

**Coach Parking & Visits:** We need to arrange a sub group and begin planning for 2018.

## **6. Feedback from other meetings – RH & AM attended a Greening Meeting**

## **7. AOB**

Cornwall and Isles of Scilly Growth Hub will be in St Austell on 8<sup>th</sup> December for the day as a "Town Takeover" with free events for local businesses at various venues.

JK thanked Ameena for the use of the White Hart.

**Date of Next Meeting : Thursday 7<sup>th</sup> December at 5-30pm tbc**

**At the White Hart Hotel.**