

St Austell BID



Business
Improvement
District

St Austell BID Board Meeting

Minutes of the meeting held on 3rd October 2017.

Present: John Kneller, Richard Hurst, Brian Palmer, Giles Bingley, Hayley Newton, Aaron Niles, Roberto Cubbedu.

In Attendance: Annette Miller.

1. Welcome: JK welcomed the Board to the meeting.

Apologies: Ameena Williams, Dale Lovatt

2. Minutes of previous meeting

The minutes of the Board meeting held on 5th September were reviewed and approved.

3. BID Financial Report.

GB circulated the Management Accounts for the 6 months to 2nd October. Income is running in line with budget with £7000 levy payments to come from Cornwall Council. The Christmas Parking subsidy can be re-aligned to other costs due to the Town Council agreeing to fund the late night shopping parking from their income.

4. BID Manager Update

Suggestions need for 2 businesses to participate in the Meercat cost savings trial.

Town Council agreed to make a yearly contribution to the Christmas lights for a 5 year period if BID was re elected of £5,276.

Continue with the security/wardens the cost so far has been £5,789 for 2 X 4hrs per week for 2 guards.

Location for large banner promoting BID 6 meters X 1 meter too big for White Hart car park.

Stalls for Christmas any ideas please.

British legion would like a contribution to send 2 people on the Great Pilgrimage representing St. Austell.

New fixings for Christmas lights have been installed

5. BID Projects

South West in Bloom: Results will be notified on the 5th October at the South West In Bloom Awards presentation which will take place in Torquay this year. Ideas and quotes for 2018 will be required when we have confirmation of a successful re-election. Baskets will come down this week, and red pots cleared ready for re-planting.

Security and StoreNet Radio: Continued progress and confirmation to keep the Security Patrols active.

Street Cleaning and Appearance: BID and Town Council will continue to share extra cleans, date for next clean to be agreed with the Town Council.

Premises – Appearance and Occupation: Meeting next week.

BID2 Re-Elections Progress: The Business Plan has gone to print for distribution in the next 10 days. Board members will be advised of “don’t knows” close to them for them to visit and explain benefits of BID2.

Coach Parking & Visits: JK suggested that subject to re-election we should have a focus group for coach visits to ensure marketing for 2018 season and working with Eden are well prepared.

6. Feedback from other meetings

Town Council have agreed to fund Christmas Parking – Thank you.

7. AOB

AN updated the possibility of having parking offers in the Priory car park- more research required.

JK thanked Ameena for the use of the White Hart.

Date of Next Meeting : Tuesday 7th November at 5-30pm

At the White Hart Hotel.