

# St Austell BID



Business  
Improvement  
District

## St Austell BID Board Meeting

### Minutes of the meeting held on 5<sup>th</sup> January 2015

#### **Present:**

John Kneller, Giles Bingley, Ameena Williams, Hayley Newton, Richard Hurst, Roberto Cubeddu, Mark Torr, Dale Lovatt, Sara Gibson,

**In Attendance:** Annette Miller.

**1. Welcome:** JK welcomed the Board to the first meeting of 2016 and thanked everybody for their efforts with the successful Christmas Events programme.

**Apologies:** David Pooley, Noel Krishnan

#### **2. Minutes of Previous Meeting.**

The minutes of the Board Meeting held on 3<sup>0th</sup> November were reviewed and approved.

**3. BID Finances and Budget:** Giles circulated the management accounts for 9 months to 4<sup>th</sup> January 2016. There remains some invoicing to be made on Cornwall Council and the current bank position showed £58k. It was agreed to investigate the best method of paying levy payers the subsidy for Store Net radios and thought should be given to the VAT status of levy payers. The budget for 2016/2017 should be worked up for discussion at the next Board Meeting.

**4. BID Manager Update:** Annette updated the Board on the Christmas period and the need to now build on that success. Ideas were already being discussed for next Christmas. Other activities include scheduling potential events for 2016 and looking at ways to promote the St Austell Town App, eg Beer Mats at local attractions. The loyalty card database is also to be utilised more effectively in 2016.

#### **5. BID Projects:**

- **2016 Events Schedule** ; Annette is compiling and events schedule for 2016.
- **South West in Bloom:** Planning is ongoing and there is a SW in Bloom seminar in February. Work with Heligan needs chasing up (JK).

- **Cost Savings:** ML updated the Board on discussions with Tom and Barry Marshall from First Utility who are promoting a new scheme for free low energy light bulbs. Also ongoing discussions with Mel at Camborne BID regarding old electrical items.
- **Security, Cleanliness and Shopwatch Radio:** 43 radios have now been deployed. There is an ongoing issue with “Chuggers”, if their behaviour is unacceptable this should be reported to the Charity.
- **Premises- Appearance and Occupation:** Hayley is drawing up a list of target retailers.

**6. Feedack from various meetings:** JK informed the Board that a meeting with C Council had taken place in December and the parking team where now supportive of the Priory Car Park having 3 or 4 coach spaces subject the Highways approval – meeting in January.

The Town Heritage Scheme was also progressing and a team from the Heritage Lottery Fund visited St Austell in December, the response was positive and decision day is in January,

## **7. AOB**

JK reported that notification had been received from Mike Coles of Colvase Estate that he would be terminating his voluntary contribution in March 2016, this was noted.

The Market House has received a grant of £49k to conduct feasibility studies on future uses from the Coastal Revival Fund via SABEF.

A meeting is planned for January to review PR activity with MPAD and this will be reported back at the next Board.

Ameena reported that there had been no issues in licensed premises over what was a busy Christmas period. Sara also reported excellent trade at the Seven Stars.

RH reported that he was concerned about the St Austell Town website and this arrangement should be reviewed, Hayley agreed to facilitate a meeting.

MT reported that the Christmas Lights collection boxes should be collected and emptied for the next meeting (Annette).

Roberto reported an incident where someone was being abusive and the StoreNet radio summoned a PCSO who took action.

**Date of Next Meeting : Tuesday 2<sup>nd</sup> February.**