

St Austell BID



Business
Improvement
District

St Austell BID Board Meeting

Minutes of the meeting held on 4th October 2016.

Present:

John Kneller, Richard Hurst, Roberto Cubeddu, Brian Palmer, Giles Bingley, Sara Gibson, Sunny Krishnan (part).

In Attendance: Annette Miller.

1. Welcome: JK welcomed the Board to the meeting.

Apologies: Ameena Williams, Hayley Newton, Mark Lewis, Dale Lovatt,

2. Minutes of Previous Meeting.

The minutes of the previous Board Meeting were reviewed and approved.

3. BID Finances & Budget Update: Due to diary commitments the budget update has not been completed and is carried forward to the next meeting. Giles presented the Management Accounts for the 6 months. The Levy Income is currently running at £78k with more invoices to Cornwall Council due to be sent, this will be reviewed at the next meeting. The income and expenditure are running in line with expectations to date.

4. BID Manager Update: Annette updated the Board on current activities:

- **Facebook** Had over 18,000 views this was for the road closure on the Bodmin Road.
- **The Banger Rally** was promoted on Pirate.
- **Zombie Walk** Pirate promotion is in production & Editorial and small Ad going in the Mid Cornwall Advertiser.
- **Torchlight** carnival awaiting promotional material from Sheila Vanloo.
- **Flowers** are being dried out so they can be removed around Sunday 9th October

- **Cornwall Council** sent out a questionnaire about free distribution of printed material the following comments was made.
- *“They should be made responsible for picking up discarded leaflets. The fees should be increased. Our main concern is fly posting as this is having a detrimental effect on the town and main gateways. These posters are not being removed after the event.”*
- **Fore Street Bollard** we are still having problems if you wait long enough it is going down giving access to the High St. at all times. Yet again this is being dealt with.
- **Christmas Banners.** Proofs presented for approval.
- **Christmas lights** Lamps & Tubes are installing and safety checking this week.
- **Blaylock** Opticians have joined the Shopwatch Radio Scheme.
- **Meeting** with Steve Skinner operations manager for the Town Council, it was agreed that BID would coordinate planting of the Red Pots and invoice the Town Council for Summer & Winter planting
- **Conviction** Christmas light collection tin stolen from White River Fish Bar on the 25th August. Individual caught, Prosecuted and Jailed for 16 weeks thanks to CCTV, BID awarded £55.56 compensation.
- **Coast 2 Coast Security** have been patrolling the town for 4 ½ hours for 2 days a week and are compiling a “Daily Occurrence Log” which will be maintained and consolidated to provide background information to issues. This will provide invaluable information for discussions with stakeholders and identifying solutions. The activity to date has proven to deal with immediate issues and coordinate well with both the CCTV and police.

5. BID Projects:

- **South West in Bloom:** St Austell BID win “**GOLD**” in the South West in Bloom Awards, Well done to all involved !
- **Security, Cleanliness and Shopwatch Radio:** Following the appointment of Coast to Coast Security to patrol the town during September the outcomes have already been reported in the BID Managers Section. It was agreed that this was a valuable service that Levy Payers could see benefit in. A discussion ensued about continuing the patrols through to Christmas. It is a fine balancing act to provide security but not let the local Police of the hook, it was agreed to continue the patrols until Christmas and continue the dialogue with Inspector Ed Gard about his resources. It was suggested that the Town Council should also be approached for contributions and Brian Palmer said that the current devolution package being adopted by the Town Council would put financial challenges on the Town.
- **Premises- Appearance and Occupation:** No update.

- **Property Owners Forum:** JK updated the meeting with the ongoing progress of the St Austell THI scheme. Property owners are being engaged about the scheme and a property owners forum continues to be the objective.

6. Feedback from various meetings:

- A Feast Week wash up meeting had taken place and it was decided to take a years break for Feast Week in 2017 especially with the Festival of Fun in planning.
- The Whitegold Festival has taken place and was very successful, some great exhibits and lots of people in the Town Centre.

8. AOB

- JK circulated the Clay Town prospectus which was well received.
- The latest St Austell branding examples were circulated and were well received.
- Bill McCardle has offered to do some surveying of Levy Payers and also collect Email addresses and update the BID database for minimal cost. It was agreed to proceed with this as soon as possible.
- RH agreed to contact the operators of the loyalty card to progress updates.
- The Church are looking for donations towards a new flag pole, it was agreed to hold this item over awaiting to see progress of raising funds from other sources as the BID budgets are almost fully committed.
- Annette is awaiting confirmation of artwork from Cornwall Council for the large Discovery Maps.
- Stewards with Hi Vis are required for the Banger Rally marshalling through the Town Centre on 6th October.

Date of Next Meeting : Tuesday 1st November 2016

At the White Hart Hotel.