



St Austell BID Board Meeting

Minutes of the meeting held on 2nd June 2015

Present:

Chris Witt, John Kneller, Giles Bingley, Mike Coles, Graham Walker, Richard Hurst, David Pooley, Ameena Williams, Annette Miller, Hayley Newton

1. Apologies: Carl Lamb, Mark Torr,

2. Minutes of Last Meeting

The minutes of the meeting held on 5th May were reviewed and approved.

3. Public Relations update

M-Pad have been engaged as St Austell BID's PR company in line with Board correspondence since the last meeting. They are currently working on a communications strategy for the BID and reviewing Press Releases. The proposal for St Austell was circulated and M-Pad will be invited to a future Board Meeting.

4. BID Manager update – a written report was read by the Chair and is attached to the minutes.

5. BID Finances

Giles circulated the standard one page management account for the 2 months to 1st June 2015.

6. AGM Update

Director nominations were being checked against the Levy Payers list in order to validate them. Sufficient nominations have been received to require a vote at the AGM and a Director Voting Form was required on the night. It was also agreed that any Proxy Votes should also be validated against the Levy Payers list.

7. BID Projects

Marketing and Events – Feast Week Fun Day – Sunday 28th May - All entertainment is booked and confirmed and posters/banners sent to print. Awaiting details from Colin Glanville for his 1000 fishes event.

Security and Cleaning – Concerns expressed regarding C Council reduction on street cleaning and it was agreed that the BID would pay for some street cleans and the Town Council will be approached to do the same. Details to be finalised.

Cost Reduction - No new update.

S W in Bloom – Baskets and large displays are now developing well, the judging will take place on 7th July. DP agreed to ensure that the Red Pots are up to standard.

8. Shopwatch Radios

Contracts are being finalised and then the suppliers will contact Levy Payers to start selling the systems and benefits. They are currently ensuring that any technical issues are being addressed. The Police are keen to help. The CCTV cameras in St Austell have been upgraded to a digital format and final approval from C Council awaited for hand over. It was agreed to add Freshstart and Cosgarne to the scheme as radio holders.

9. Community Toilet Scheme

The scheme from Kendal Town was reviewed. Further investigation is required. There could be a way that the BID and Town Council could work together to launch a scheme by paying key premises a contribution to cover increased cleaning and water usage. The scheme could be linked to the Town App and Loyalty Card users. To be reviewed at future meetings.

10. AOB

Banner on the Music Shop to be replaced – maybe promote Town App, Carl to investigate costs.

The GVA report on the Higher Trehiddle Farm development was discussed. The retail impact is forecast at 13% and the National Planning policy Framework supports the protection of Town Centres, in this instance there are no real protections in place. It was agreed to circulate the GVA report to Levy Payers and ask for comments then review.

Date of AGM: Tuesday 9th June 2015. 5.30pm at the White Hart Hotel.