



St Austell BID Board Meeting

Minutes of the meeting held on 1st March 2016

Present:

John Kneller, Giles Bingley, Ameena Williams, Richard Hurst, Roberto Cubeddu, David Pooley, Mark Torr, Dale Lovatt, Noel Krishnan, Hayely Newton.

In Attendance: Annette Miller.

1. Welcome: JK welcomed the Board to the meeting.

Apologies:, Mark Lewis, Ameena Williams

2. Minutes of Previous Meeting.

The minutes of the Board Meeting held on 2nd February were reviewed and approved.

3. BID Finances and Budget: Giles circulated the management accounts for 11 months to 1st March 2016. There were no issues and next month we would be able to identify any carry over to the next financial year and finalise the budget.

4. BID Manager Update: Annette updated the Board on current activities:

- App and Newsletters are now on BID website.
- Christmas collection boxes have been re distributed.
- Christmas lights fund. Soroptimists donation £52 + £249 from collection boxes = £301
- App downloads Iphone at 385 & Android at 120 (Android is probably higher as the counter has a malfunction)
- Valentine's Day February 13th this was only a small event and included Music, Mr & Mrs Competition, Photos, Roses & Dancers

- St. Piran's Day March 5th NoteAbility Choir. White River Place is sponsoring Disco, Mothers day picture display, Pasties and Alymer Rabbit.
- Pit, Paper and Porcelain will be held 11th – 23rd April.
- Feast week fun day Saturday 18th June. Restormal Band (W/R), Balloon Modelling and BMW Bikes Display so far
- Man Engine Wagon on Saturday 25th June.
- Man Engine Saturday 28th July. Only place suitable will be Trinity Street due to the size. £1,500 contribution to the engine has already been agreed and a further budget will be needed to enhance this spectacle on the day
- How to combine Website and App is still under consultation.
- Loyalty card now has 1,950 on data base, a copy of the data base (as of 1st February) is held by BID.
- Radio rebates have been calculated till the 28th February.
- A5 double sided flyer for distribution throughout Cornwall is being designed.
- S.W.I.B. The contractors have been instructed to go ahead with the additions.
- Pirate FM quote received for a year round campaign for the Town. The cost of this will be £9,500 and would be transmitted every other week across **both transmitters** (26 weeks) using 12 different commercials (this would work well with the planned distribution of 18,000 A5 leaflets).
- The Discovery Map is in the process of being updated and it is hoped we can replace the huge map on both sides of Poundland. This project will require sponsorship.
- Empty Shops will be having a facelift using a different approach.

5. BID Projects:

- **South West in Bloom:** New baskets and plantings have been confirmed including new brackets where required. 10 hydrangea bushes have been ordered for the church yard. 24 containers have been earmarked for schools competition based on Mining Heritage. 12 containers will also be at the Station and displays on the stand in WRP.

- **Cost Savings:** No Update.
- **Security, Cleanliness and Shopwatch Radio:** Some issues are being investigated regarding poor lighting hindering CCTV camera identification of suspicious individuals. 45 radios are now operational throughout the town. A new camera is going up in Cemetary park asap.
- **Premises- Appearance and Occupation:** The old Money Shop (next to Speranza) will be having a new style vinyl window covering installed soon.

6. Feedack from various meetings:

- Market House is conducting an Options and Feasibility study
- The second stage Town Heritage application is in progress for Autumn.

7. AOB

- Discussions are ongoing with Richard Brown regarding the St Austell Town Website.
- A meeting has taken place with Heligan reference planting and proposals are awaited.
- The threat to the Post Office was discussed and it was agreed that the Chair should write to the Post Office and lobby for a significant presence to be maintained in St Austell.
- Traffic issues on Bodmin Rd are an issue and the Chair agreed to write to our MP to seek clarification and expedite a quick solution.
- Radio St Austell Bay are looking for new premises if anybody is aware of something.

Date of Next Meeting : Tuesday 5th April 2016